

Aboriginal Health

**RURAL
HEALTH
WEST**

CONFERENCE 2022

19 AND 20 NOVEMBER 2022
Esplanade Hotel Fremantle by Rydges

SPONSORSHIP AND EXHIBITION OPPORTUNITIES



Walyalup
country

Healing THE PAST
Strengthening THE FUTURE

Kaya

Rural Health West invites you to join us at the Aboriginal Health Conference 2022.

We are delighted to invite sponsors and exhibitors to participate in the Aboriginal Health Conference 2022.

This conference provides an opportunity for health professionals working in the Aboriginal health space to come together to share their experiences, stories and innovations, so that they may help close the gap in health and wellbeing for Aboriginal people.

Many attendees travel from remote and isolated locations, so this conference is an excellent opportunity for exhibitors to connect with health professionals who may be otherwise difficult to reach.

The conference provides opportunities for delegates to talk with exhibitors away from their busy work places and learn more about new products and services that may enhance the care Aboriginal people

receive in rural and remote communities across Western Australia.

Conference delegates are committed and passionate health professionals keen to explore new thinking and techniques.

We have a range of exhibition, sponsorship and advertising opportunities available for the Aboriginal Health Conference 2022.

We look forward to welcoming you in November.



Tim Shackleton
Chief Executive Officer

Conference artwork

The artwork used for the Aboriginal Health Conference 2022 was commissioned by Rural Health West as part of our Reconciliation Action Plan.

ABOUT THE ARTIST

Yondee Shane Hansen

Yondee Shane Hansen is a Perth based Noongar artist. He was born at Dumbleyung, 270 km south of Perth. Yondee was taught about hunting and shown sand drawings by his father. Around the age of ten he would travel and visit his aunties on the Swan River and would collect paper bark to help them in their art work. It was here that he started to learn about art from his older relatives who are known for their paintings on paper bark. The artist's bush name, Yondee, means Black Goanna.

ABOUT THE ARTWORK

The four main colours running through the middle of the network represent the four Rural Health West values – Community, Integrity, Innovation and Accountability. This is also part of the Derbarl Yerrigan (Swan River).

The blue lines with the dots are roads travelled to deliver Rural Health West to these areas. The coloured lines throughout the artwork are the different landscapes and changing country of colours. The six circles with white lines and coloured lines represent the six Noongar seasons. Also included are 14 Noongar nations that are supported by Rural Health West by assisting the health professionals who provide healthcare to those communities. Footprints are symbolised to show the many people that access the services of Rural Health West.

OUR VISION FOR RECONCILIATION

Our vision is for healthier Aboriginal communities, achieved by working alongside Aboriginal people to ensure quality healthcare is accessible and culturally appropriate.

About the Conference

The Aboriginal Health Conference 2022 will be held at the Esplanade Hotel Fremantle by Rydges on Saturday 19 and Sunday 20 November 2022.

PROGRAM

This conference will provide an opportunity for rural health professionals to discuss and exchange ideas on the following key issues relating to the health and wellbeing of Aboriginal communities. The conference program will have five streams:

- **Chronic conditions**
- **Mental health**
- **Sexual health**
- **Cultural competency in health**
- **Health across the life stages**

WHO ATTENDS

The conference attracts more than 180 delegates with a passion for Aboriginal health. Delegates at the conference will include general practitioners, specialists, Aboriginal health workers and practitioners, health service managers and health professionals involved in rural and regional Aboriginal healthcare.



“The Aboriginal Health Conference was fantastic, and a great conference for networking.”

2021 exhibitor

This conference is being held on the lands of the Noongar people. We respectfully acknowledge these traditional owners who will be asked to welcome delegates to the conference.

Your opportunity to *meet, connect* and *build relationships*

In the digital world in which we live, exhibitions provide organisations a unique marketing advantage – the opportunity to generate new opportunities in the Aboriginal health sector, as well as meet, connect and build rapport with current and prospective customers.

Discover how becoming a sponsor or an exhibitor at this conference will provide you with a unique opportunity to promote and showcase your products and services.

You will have direct access to more than 180 delegates involved in Aboriginal health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations.

The majority of delegates are from rural locations, which provides the perfect opportunity to make new contacts.

The benefits to your organisation include:

- An enhanced company profile
- Increased customer contact and business opportunities
- A unique opportunity to give delegates ‘hands-on’ experience with your products

- An opportunity to launch new products
- Business development

This will result in:

- Heightened awareness and an enhanced corporate and/or product profile
- Increased business potential and relationship development
- Secured business leads

We recommend that your online booking be completed as early as possible to ensure sponsorship rights and exhibition space. A floor plan of the trade exhibition is on page 11. Organisations should note that booths are allocated to sponsors and exhibitors strictly in order of the date of receipt of the online booking and payment. Your involvement will be featured in the final program, subject to printing deadline.



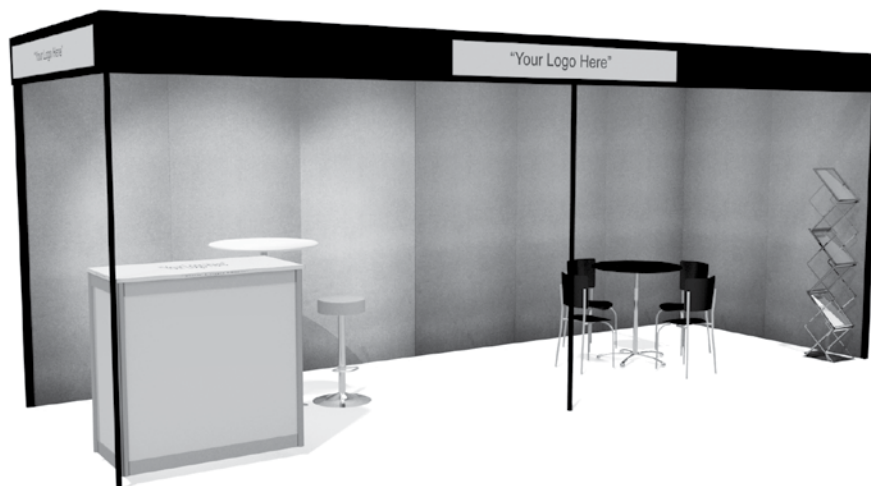
Following on from the success of last year's conference, we expect strong interest from exhibitors and delegates.

Take this opportunity to make contact with delegates from Western Australian rural locations.

Key partnership opportunities

GOLD PARTNER

\$6,000 INCLUSIVE
OF GST



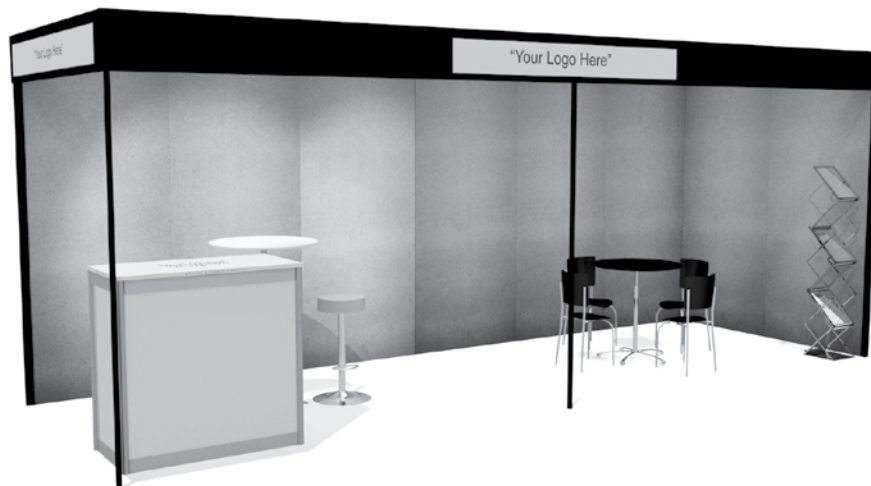
- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Your logo on booth fascia.
- Furniture package to include:
 - 2 x stools and a high table
 - High counter
 - 1 x low table and chairs
 - 1 x free standing brochure stand
- Acknowledgement as the Gold Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
 - Advert to be shown on LED screens across the venue (artwork supplied by sponsor)
- Verbal acknowledgement as the Gold Partner at the official opening and closing conference sessions.
- Two conference registrations.
- Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- One promotional item in the conference satchel (supplied by sponsor).
- Company profile/advert in one Rural Health West e-bulletin.

VALUED AT MORE THAN \$8,000

Key partnership opportunities

SILVER PARTNER

\$5,000 INCLUSIVE
OF GST



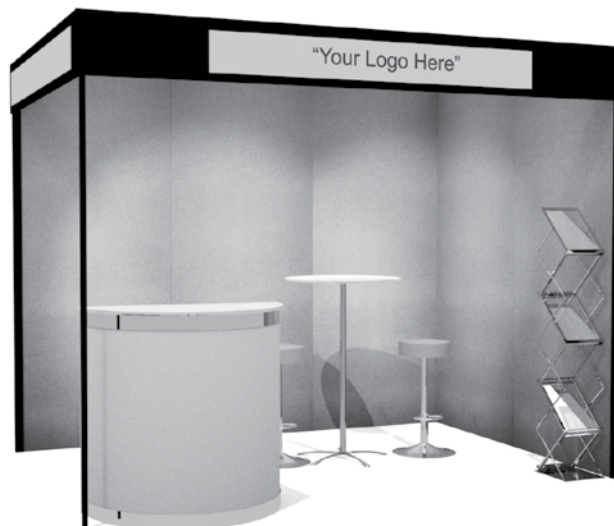
- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Your logo on booth fascia.
- Furniture package to include:
 - 2 x stools and a high table
 - High counter
 - 1 x low table and chairs
 - 1 x free standing brochure stand
- Acknowledgement as the Silver Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- Verbal acknowledgement as the Silver Partner at the official opening and closing conference sessions.
- One conference registration.
- Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- One promotional item in the conference satchel (supplied by sponsor).
- Company profile/advert in one Rural Health West e-bulletin.

VALUED AT MORE THAN \$7,000

Key partnership opportunities

BRONZE PARTNER

\$3,500 INCLUSIVE
OF GST



- One 3m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Your logo on booth fascia.
- Furniture package to include:
 - 2 x stools and a high table
 - High counter
 - 1 x free standing brochure stand
- Acknowledgement as the Bronze Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- Verbal acknowledgement as the Bronze Partner at the official opening and closing conference sessions.
- One conference registration.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- One promotional item in the conference satchel (supplied by sponsor).
- Company profile/advert in one Rural Health West e-bulletin.

VALUED AT MORE THAN \$4,500

Key sponsorship opportunities

BARISTA CART SPONSOR – \$3,500 INC GST

- One 3m x 2m standard exhibition booth in the trade exhibition area adjacent to barista cart.
- Acknowledgement as the Barista Cart Sponsor with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on a rotational basis with other logos, images and special features in main plenary
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.

ONE ONLY

CONFERENCE APP SPONSOR – \$3,000 INC GST

Put your company's products and services in the palm of more than 180 conference delegates as the sole partner of the conference mobile phone App.

- Acknowledgement as the App Sponsor with your logo in/on the following:
 - Company logo on all event app pages
 - Sponsor 'page' embedded in event app
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on a rotational basis with other logos, images and special features in main plenary
- Two conference registrations.
- One promotional item in the conference satchel (supplied by sponsor).
- One social media mention.



ONE ONLY

ABSTRACT SPONSOR – \$2,000 INC GST

This year, we are seeking an Abstract Sponsor who will provide financial support for accepted Abstract presenters, including travel and registration fee costs. The following will also be included:

- Acknowledgement as the Abstract Sponsor with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary.
- Four conference registrations.

Exhibition booth opportunities

PREMIUM EXHIBITION BOOTH – \$2,850 INC GST

- One 3m x 2m exhibition booth.
- Your logo on booth fascia.
- Furniture upgrade to include:
 - Two stools and high table
 - One free-standing brochure stand
- Two 120 watt spotlights per booth
- One 5 amp power point per booth
- Logo on conference website with hyperlink.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- Exhibitor may bring free-standing display, corporate banners, etc. to be placed in their exhibition booth.

STANDARD EXHIBITION BOOTH – \$2,600 INC GST

- One 3m x 2m exhibition booth.
- Your logo on booth fascia.
- One trestle table and two chairs
- Two 120 watt spotlights per booth
- One 5 amp power point per booth
- Logo on conference website with hyperlink.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- Exhibitor may bring free-standing display, corporate banners, etc. to be placed in their exhibition booth.



“Fantastic opportunity to engage and learn from a broad spectrum of health professionals.”

2021 delegate

Advertising opportunities

SATCHEL INSERT – \$550 INC GST

- One promotional flyer up to A4 size or one item, to be inserted in conference satchel (flyer/item to be supplied by sponsor)

ADVERTISEMENT ON LED SCREENS – \$550 INC GST

- One colour advert (artwork to be supplied by sponsor) shown on LED screens across the venue

.....
PLEASE NOTE: Contact the Events Team ahc@ruralhealthwest.com.au to discuss video options on LED screens.



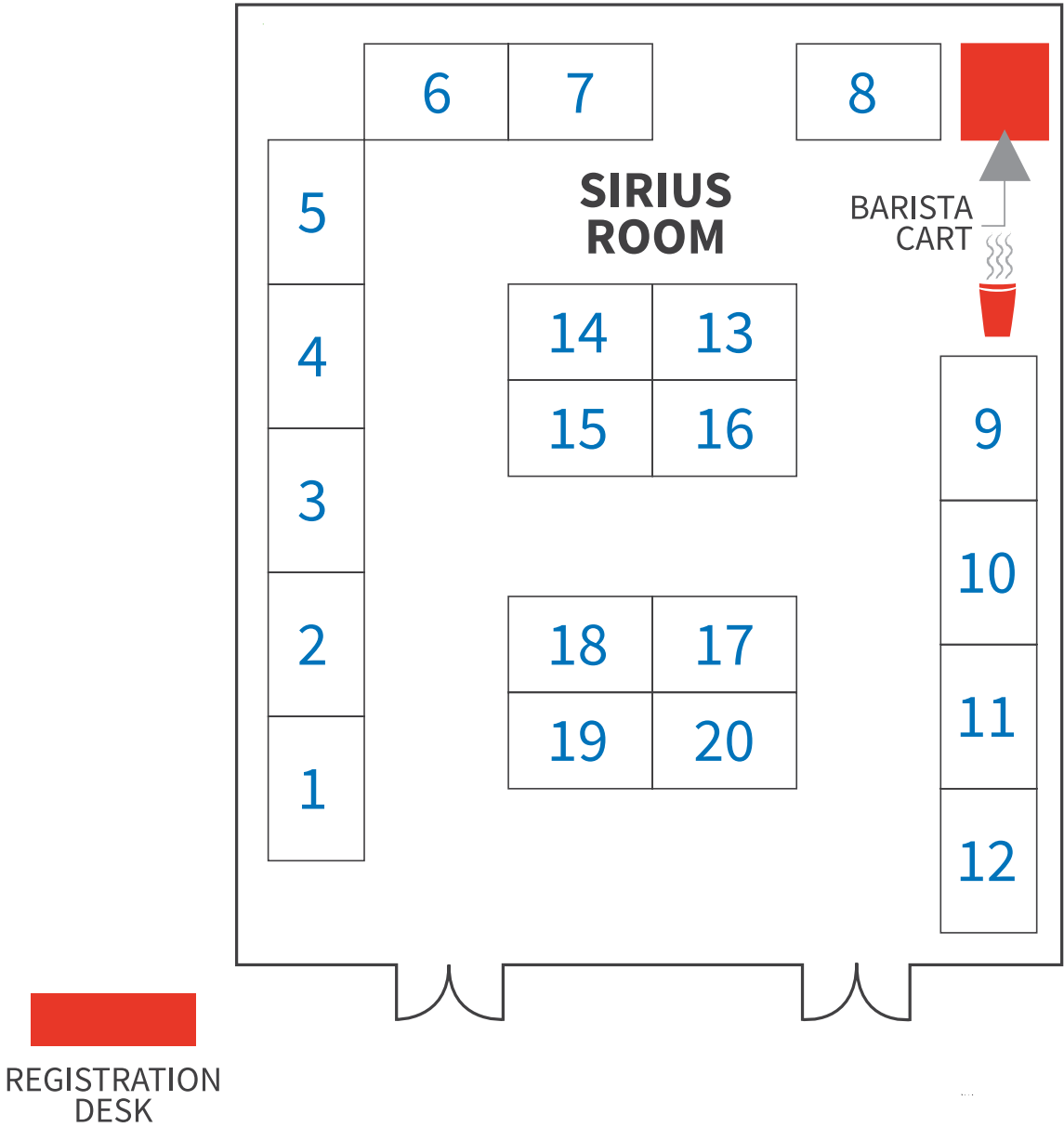
Contact details

For further information,
direct your enquiries to:

Rural Health West Events team
PO Box 433 Nedlands
Western Australia 6909

T 08 6389 4500 | F 08 6389 4501
E ahc@ruralhealthwest.com.au

Exhibition floor plan



EXHIBITION DATES AND TIMES

Saturday 19 November 2022

7.00am-8.30am
 Exhibitors bump-in
8.30am-5.00pm
 Exhibition open
 (including refreshment breaks)

Sunday 20 November 2022

8.30am-11.00am
 Exhibition open
 (including refreshment breaks)
11.00am-1.00pm
 Exhibitors bump-out
1.00pm-3.00pm
 Exhibition booths dismantled

Terms and conditions

All packages must be paid in full within 30 days of booking. Sponsorship will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with Rural Health West. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply.

Rural Health West reserves the right to alter the floorplan and/or relocate any exhibition space without notice. In the event that this happens, Rural Health West will communicate all changes to relevant parties.

CANCELLATION POLICY

All cancellations must be notified in writing. Cancellations received **prior to 9 September 2022** will receive a full refund less a \$250 fee. Cancellations received **after 9 September 2022 and prior to 3 October 2022** will receive a 50 per cent refund, less a \$250 fee. Cancellations received thereafter will not be entitled to any refund.

Full terms and conditions can be downloaded from the website ruralhealthwest.eventsair.com/2022-ahc/sponsorship-prospectus.

PLEASE NOTE

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

CONTACT AND BOOKINGS

To book your preferred package, complete the online booking form as soon as possible.

For further information, please contact:

T 08 6389 4500

E ahc@ruralhealthwest.com.au

