

**RURAL  
HEALTH  
WEST**

# Aboriginal Health Conference 2018

7 AND 8 JULY 2018 | Parmelia Hilton Perth

**Health  
is in  
your  
hands**

**SPONSORSHIP AND EXHIBITION OPPORTUNITIES**



Government of Western Australia  
WA Country Health Service

This conference is proudly delivered by Rural Health West  
in partnership with WA Country Health Service

# Invitation

Rural Health West understands the importance of rural and remote communities being able to access quality healthcare.

We are a not-for-profit organisation primarily funded through the WA Country Health Service and the Australian Government Department of Health.

Our principal business is the recruitment and retention of health workforce to rural communities which is achieved through the provision of a highly-skilled, motivated and sustainable medical and allied health workforce. We also focus on attracting the future health workforce to rural careers.

The Rural Health West Aboriginal Health Conference is a yearly event bringing together people with a shared passion. The conference offers participants a range of education workshops, clinical updates and presentations to support their work in Aboriginal health.

The conference is an excellent opportunity for you to have direct access to rural doctors, health professionals and stakeholders to chat about the services you provide and build relationships.

Rural Health West invites you to partner with our organisation through a range of sponsorship and exhibition opportunities for this unique event. We look forward to welcoming you to the Aboriginal Health Conference in July.



**Tim Shackleton**  
Chief Executive Officer

*distance is no obstacle*

Providing quality health services where they're really needed across rural and remote Western Australian communities

# About the Conference

The Aboriginal Health Conference will be held at the Parmelia Hilton Perth on 7 and 8 July 2018.

## Program

The theme *Health is in your hands* will be addressed through:

- Presentations
- Clinical updates
- Practical workshops
- Hands-on concurrent sessions
- Case study learning opportunities

These activities are professionally accredited and delivered by expert specialists and speakers.

Visionary keynote addresses that explore the conference theme will feature in the program to inspire, engage and challenge delegates working in Aboriginal health.

Abstract presentations about research and projects will also be presented on:

- Aboriginal health
- Community engagement
- Education
- Workforce development

## Who attends

The conference attracts more than 150 delegates involved in Aboriginal health. Attendees at the conference will include general practitioners, specialists, health professionals and policy makers involved in rural and regional Aboriginal health care.

“Thank you so much for such an excellent conference. I thoroughly enjoyed it and learnt so much – it was well organised and coordinated.”

2017 delegate

Sells out quickly every year  
**Be quick and send your  
Sponsorship and Exhibition  
Booking Form NOW!**

# Generate new opportunities in the Aboriginal health sector

Becoming a sponsor at this conference provides a unique opportunity to promote and showcase your products and services.

The majority of delegates are from rural locations, which provides the perfect opportunity to make new contacts.

The benefits to your organisation include:

- an enhanced company profile;
- increased customer contact and business opportunities;
- a unique opportunity to give delegates 'hands-on' experience with your products;
- an opportunity to launch new products; and
- business development.

This will result in:

- heightened awareness and an enhanced corporate and/or product profile;
- increased business potential and relationship development; and
- secured business leads.

We recommend that the sponsorship and exhibition application form is returned as early as possible to ensure sponsorship rights and exhibition space. A floorplan of the trade exhibition is on page 7. Organisations should note that booths are allocated to sponsors and exhibitors strictly in order of the date of receipt of the booking form and payment.

Your involvement will be featured in all printed material from the time you confirm your commitment, subject to printing deadlines.



*Delegates visiting the Trade Exhibition booths at the 2017 Aboriginal Health Conference.*

# Key sponsorship opportunities

## Gold Sponsor – \$5,000 ex GST

**ONE ONLY**

- Two 3m x 2m exhibition booths in the trade exhibition area in prime location (valued at \$4,600).
- Acknowledgement as the Gold Sponsor with your logo in/on the following:
  - conference program;
  - conference website (with hyperlink); and
  - holding slide used during all sessions.
- Acknowledgement as the Gold Sponsor at the official opening and closing conference sessions.
- Opportunity to present a 15 minute presentation at the opening plenary session.
- Two complimentary tickets to the conference social event.
- Full page advert in the conference program (valued at \$750; artwork supplied by sponsor).
- Company profile listed in the conference program.
- One promotional flyer or item in the conference satchel (valued at \$500; to be supplied by sponsor).
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary.

## Silver Sponsor – \$4,000 ex GST

**ONE ONLY**

- One 3m x 2m exhibition booth in the trade exhibition area (valued at \$2,300).
- Acknowledgement as the Silver Sponsor with your logo in/on the following:
  - conference website (with hyperlink); and
  - holding slide used during all sessions.
- Acknowledgement as the Silver Sponsor at the official opening and closing conference sessions.
- One complimentary ticket to the conference social event.
- Half page advert in the conference program (valued at \$500; artwork supplied by sponsor).
- Company logo listed in the conference program.
- One promotional flyer or item in the conference satchel (valued at \$500; to be supplied by sponsor).
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary.

## Health Zone Sponsor – \$3,000 ex GST

**ONE ONLY**

- One 3m x 2m exhibition booth in the trade exhibition area with a designated zone adjacent to booth (valued at \$2,300).
- Verbal acknowledgement of sponsorship during the conference with encouragement to delegates to visit for a free massage and healthy treats.
- Fresh fruit and healthy catering options will be provided in the health zone.
- Company logo in the conference program.
- One promotional flyer or item in the conference satchel (valued at \$500).

# Meet, connect and build relationships

In the digital world in which we live, exhibitions provide organisations with a unique marketing advantage – the opportunity to meet, connect and build rapport with current and prospective customers.

Discover how becoming an exhibitor at this conference will provide you with a unique opportunity to promote and showcase your products and services. You will have direct access to more than 150 delegates involved in Aboriginal health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations.

## Exhibition booth opportunities

**Exhibition Booth – \$2,300 ex GST**

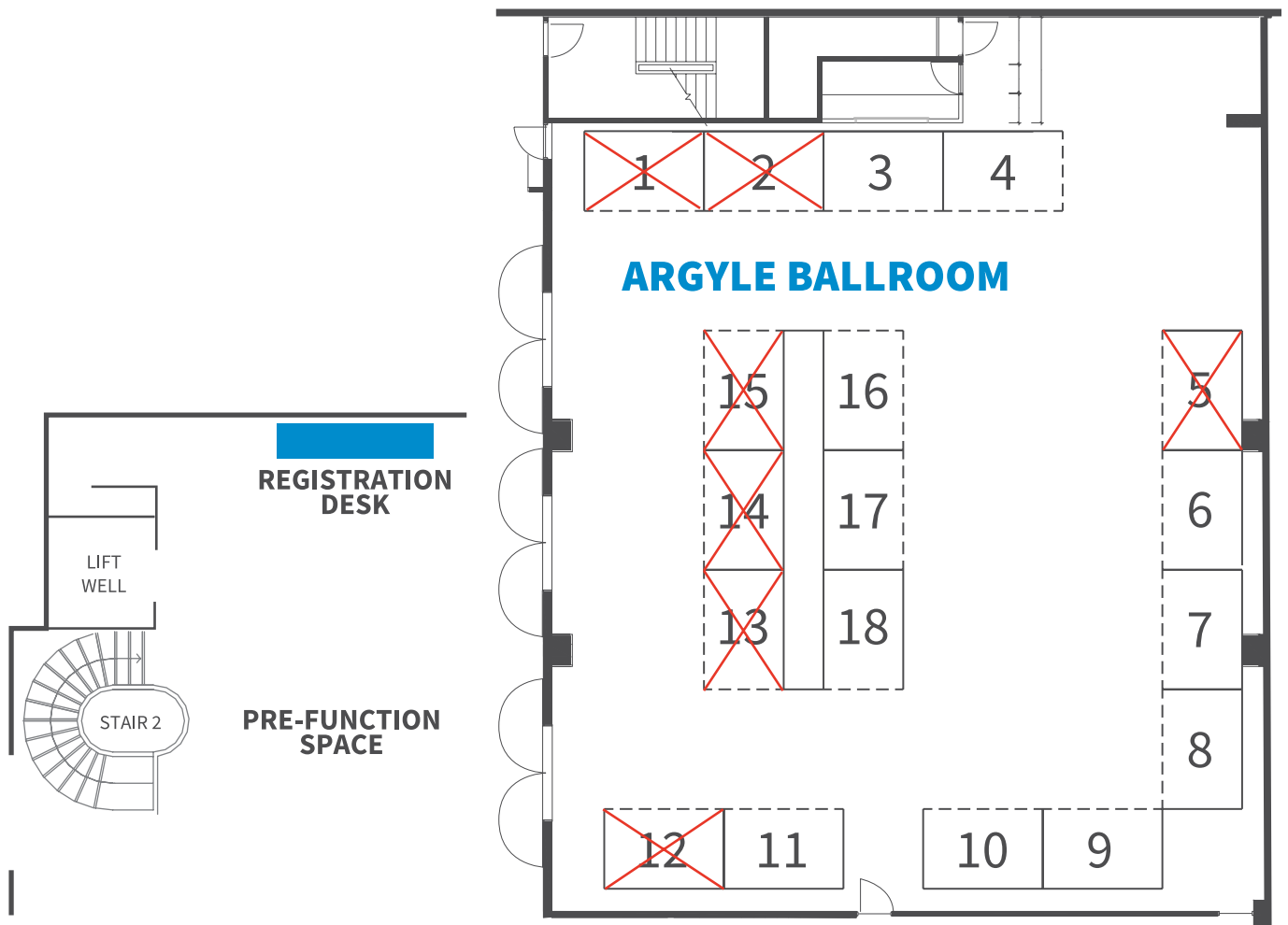
**ALMOST 50% SOLD**

- One 3m x 2m exhibition booth.
- Company name on fascia (logos can be provided at additional cost).
- Inclusion on delegate ‘passport’ for prize draw competition.
- Two 120 watt spotlights per booth.
- One 5 amp power point per booth.
- Welcome tea and coffee, lunch, morning tea and afternoon tea.
- Acknowledgement in conference program.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. This does not allow access to other social events or conference sessions.

“An excellent opportunity to network with rural doctors, which we are not often able to do.”

**2017 exhibitor**

# Exhibition floorplan



## Proposed exhibition dates and times

### Saturday 7 July 2018

**7.00am-8.30am**  
Exhibitors bump-in  
**8.30am-5.00pm**  
Exhibition open  
(including tea breaks and lunch)

### Sunday 8 July 2018

**8.30am-11.00am**  
Exhibition open (including tea break)  
**11.30am-1.00pm**  
Exhibitors bump-out  
**1.00pm-3.00pm**  
Exhibition booths dismantled

# Advertising opportunities

## Satchel Insert – \$500 ex GST

- One promotional flyer (up to A4 size) or item in conference satchel (flyer to be supplied by sponsor).

## Advert in Conference Program

- One full page advert – **\$750 ex GST**
- One half page advert – **\$500 ex GST**

## Contact details

For further information, direct your enquiries to:

Rural Health West Events team

PO Box 433 Nedlands Western Australia 6909

**T** 08 6389 4500 | **F** 08 6389 4501 | **E** [events@ruralhealthwest.com.au](mailto:events@ruralhealthwest.com.au)





Photo courtesy Wayne Quilliam Photography.

“Great weekend filled with fantastic educational opportunities.”

2017 delegate

# Sponsorship and Exhibition Booking Form

## Aboriginal Health Conference | PARMELIA HILTON PERTH – 7 AND 8 JULY 2018

Please return this form to Rural Health West via facsimile **08 6389 4501** or email to **events@ruralhealthwest.com.au**.

### Organisation details

Organisation name	ABN	
Contact person name	Position	
Address	State	Postcode
Telephone	Mobile	
Email		

Please indicate how we should list your organisation/company in the conference program

### Sponsorship and advertising opportunities (please tick) – all prices ex GST

<input type="checkbox"/> Gold Sponsor (1 only)	\$5,000	<input type="checkbox"/> Full page advert in Program	\$750
<input type="checkbox"/> Silver Sponsor (1 only)	\$4,000	<input type="checkbox"/> Half page advert in Program	\$500
<input type="checkbox"/> Health Zone Sponsor (1 only)	\$3,000	<input type="checkbox"/> Satchel Insert (per item)	\$500

### Exhibition opportunities

<input type="checkbox"/> Single booth (3mx2m)	\$2,300 ex GST	<input type="checkbox"/> Double booth (6mx2m)	\$4,600 ex GST
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Please **select your preferred booth/s** from the plan on page 7.

Booth preference:	<b>1</b>	<b>2</b>	<b>3</b>
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### Payment method

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Tax Invoice – please supply a Purchase Order number		
Card number	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Cardholder name	Expiry date			
Cardholder signature	Total amount \$			

A tax invoice will be issued on receipt of payment and acceptance of the terms and conditions. For further information, please contact the Events team on **08 6389 4500**.

Signature	Date
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### Terms and conditions

All packages must be paid in full within 30 days of booking. Sponsorship will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with Rural Health West. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply. Rural Health West reserves the right to alter the floor plan and/or relocate any exhibition space without notice.

### Cancellation policy

All cancellations must be notified in writing. Cancellations received prior to 27 April 2018 will receive a full refund less a \$250 fee. Cancellations received after 27 April 2018 and prior to 25 May 2018 will receive a 50 per cent refund, less a \$250 fee. Cancellations received thereafter will not be entitled to any refund. Full terms and conditions can be downloaded from our website **www.ruralhealthwest.com.au/conferences**.